

A black and white portrait of a woman with voluminous, curly hair, looking slightly to the right. She is wearing a dark, lace-like top. The background is a plain, light color.

FERIDAH ROSE

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Danish Afro-Soul singer Feridah Rose is raising her voice and making a mark with a funky sound, grown from deep roots in East Africa's red soil, as well as musical input from gospel and reggae.

The music of Feridah Rose is the sound of love, soul and hot African sun. Based in Copenhagen and carrying strong music traditions from Uganda, the charismatic singer has found form and a personal expression for her music.

When on stage with her band, Feridah Rose combines the beauty of her afro-soul vocal style with a focus on intense rhythmic propulsion, frequent solos and expansive jazz-funk arrangements. Surrounded by a band of accomplished musicians, and sometimes backing singers, it is a show that draws the audience and listener in, with songs that go from deep R&B ballads to the skank of dub reggae and the traditional rhythms of Africa. The talented band brings an orchestral quality to the arrangements with *Jamil Oskarson* on bass, *Jens Stoklund Jensen* on drums, *Mads Nørgaard* on guitar and *Lasse Storgaard* on the keys. Last but not least is high energy percussion delivered by *Ayi Solomon* from Ghana.

At concerts, the band is a charming and vivid acquaintance, who has set out to give their audience an uplifting musical experience to be remembered: *"One of my own best experiences I've had with a concert, was in the north-west of Denmark last year. The audience were mainly locals, but also a group of refugees were invited from a nearby asylum center. Soon everybody were dancing, and the atmosphere was just amazing. It struck me, that on this evening there was no difference between Danes and asylum seekers, or band and audience for that matter. We were just happy to be together. That's what music can do."*

Feridah released the EP *'Game of Love'* in 2012 which showcased her powerful voice and range. This was followed up with the single *'Kyelondela'* – a tribute to her homeland recorded back in Uganda with one of the country's most popular songwriters, Sylver Kyagulanyi and the legendary local hit maker Paddy Man behind the desk. It was the first song she sang in her mother tongue and set the direction for her next EP *'Njalaba'* where she fuses her influences both musically and lyrically into a sound with strong roots and a modern vision. The band also went on a small tour to Uganda and Kenya.

When asked about the writing process, she says: *"When I sit down with a cup of tea and my notebook, a song can turn up from a single sentence or maybe just a feeling. I sing the tune into my phone, and later we develop it further in the studio."* Although Feridah often builds her songs from personal experiences, she hopes that listeners can relate to the authenticity and the intention behind them: *"Perhaps you will hear something different than I, in the song. But it's also perfectly fine, if it's something that relates to your own life."*

This summer the band has performed in Twisting (Germany), 3 concerts at Copenhagen Jazz Festival and a number of other concerts around Denmark. On September 5th Feridah Rose will perform at Copenhagen City Hall Square for the opening of Copenhagen World Music Festival.

More info at www.feridahrose.dk and www.facebook.com/feridahrosedk

Find EPK, videos, pressphotos and more at www.feridahrose.dk/presse

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